Love Becomes Eternal Not When It Is Remembered, But When It Is Lived

Choi Hyung-seok
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As part of Pure Water Assembly 2026, which was attended by approximately 650 participants from 46 countries, the 2026 Moon Hyo Jin Music Festival was held at the Cheonshim Cultural Center on August 23, 2026 (HC 7.11). Organized under the theme "Eternal Love - Practicing Everlasting Love," the festival was designed to help the younger generation inherit the spirit of love and filial devotion that Moon Hyo Jin embodied through his music and his life, and carry it forward as part of the culture of a new era. The following is an edited version of the welcoming remarks delivered by Choi Hyung-seok, director of the Cheonshim Cultural Center.
- Editor's note


Choi Hyung-seok

Beloved citizens of Cheon Il Guk and all who have gathered here today, I extend my warmest greetings to you.

I am Choi Hyung-seok, director of the Cheonshim Cultural Center, and it is my honor and privilege to welcome you all.

Above all, I would like to invite everyone to join me in offering a round of applause expressing our deep gratitude to the True Parents of Heaven, Earth and Humankind, who have established Heaven's Will on earth and achieved victory, making today's gathering possible. True Mother, Holy Mother Han, has taught us: "What moves the world is culture and the arts, and what resonates most deeply within the human heart is not reason, but emotion."

The Pure Water Spirit and Eternal Love

The Pure Water spirit is no different. Just as water begins in high places and flows down to the lowest places, giving life to all living things, I believe that when the purity of your hearts flows out into the world, it will resonate deep within people's hearts and bring about new change.

What lies at the center of such a heart? Ultimately, it is love. That is why this year's Moon Hyo Jin Music Festival is being held under the theme "Eternal Love - Practicing Everlasting Love." Through performances, exhibitions and events, we hope to share the story of this love.


Missionary Moon Shin-heung and UPA cadet Moon Shin Jin performing one of Hyo Jin nim's songs



The BABO performing songs about True Parents' love


Cheering and enjoying the performances

Hyo Jin nim, Living a Life of Love

Anyone can speak of love. But living out that love and putting it into practice through one's own life is never easy. Hyo Jin nim expressed his heart through music, but for him, music was never merely a means of self-expression. It was also the path through which he could convey his heart of filial devotion toward True Parents, share love with more people, and bring people's hearts together as one.

Right until the very end of his life, Hyo Jin nim poured everything he had into finding faster and more effective ways to convey True Parents' love and words to as many people as possible. He left behind countless records, including songs, videos and messages, but the most important legacy he left us was a way of life that put love into practice. He did not stop at feeling love, nor did he stop at speaking about it. He lived a life of putting love into practice through everything he had.

And today, that love is being passed on to the younger generation gathered here. The young people standing on this stage are performing Hyo Jin nim's music once again and expressing it with a fresh sensibility suited to a new era.

Although these young people from around the world come from different linguistic and cultural backgrounds, I hope that through this music, we can all come together, sing together and become one. For that reason, today's gathering is not simply an occasion to remember the past. It is a new beginning - a starting point from which we can carry that love forward through our own lives and culture.

Young People Carrying On the Practice of True Love

Love does not become eternal simply by being remembered. It becomes eternal only when someone lives that love again and puts it into practice. So I would like to ask everyone gathered here one question: How will you carry this love forward? How will you live a life of love and put that love into practice?

There are many ways to put love into practice. A small word of comfort offered to someone may be one way to do this. Bringing joy to others through the talents you have can be another. It may mean loving your family, loving your friends, loving your community, and living for the sake of others wherever you are. As these small acts of love are carried forward, I believe that the culture of love dreamed of and lived by Hyo Jin nim and True Parents will continue to live and breathe through us.

On the path opened by True Parents, Hyo Jin nim showed through his life what it means to live in love.

And now, those standing at the heart of carrying that love forward are none other than you - the younger generation gathered here today.

I hope that the music resounding here today, our voices, and the hearts we share will not fade away when this festival comes to an end, but will instead lead each of us into a new beginning - a beginning in which we put love into practice in our own lives